

Cultivating Abundance
& Growing Opportunity



*Philanthropy
West Virginia*



Annual Conference

May 18-20 2022

The Resort At Glade Springs

philanthropywv.org

Philanthropy is Better Together!

WELCOME MEMBERS & PARTNERS TO PHILANTHROPY WEST VIRGINIA'S
2022 ANNUAL CONFERENCE & MEMBERS MEETING!

For the past two plus years, we have seen the strength, endurance, and collaborative nature of philanthropy across West Virginia in supporting the mighty and courageous nonprofits, residents, and organizations responding to the pandemic.

In the memorable words of LL Cool J, "When adversity strikes, that's when you have to be the most calm. Take a step back, stay strong, stay grounded and press on." We have seen this motto in action with philanthropy in partnership with our brave nonprofits and their staff members, board members, and donors to ensure West Virginians survive and thrive after this tumultuous period.

It is our honor and pleasure to welcome you to the 2022 Philanthropy West Virginia Annual Conference. Amid this time of transitions and coming out of the past two years our time together during this Annual Conference is precious not only to reflect on what we've learned, but continue to adapt and focus on cultivating abundance for a stronger and better future in the new normal.

We are thrilled to be hosting you here in Southern West Virginia at The Resort At Glade Springs, near the newly designated New River Gorge National Park to showcase the incredible work taking place across the region. As a board member, CEO/executive director, staff person, donor, or volunteer of a corporate, private or family foundation, giving circle, community foundation, United Way, individual philanthropist or other funder, you are with THE BEST organization, people, partners, and place in the state and region for professional development, philanthropic collaboration, and collective impact.

In the past two years, our philanthropy sector has stepped up granting over \$17 Million in pandemic response and recovery. We have changed how we do grantmaking, gained national attention for our nonprofits, engaged new national partners, and advised federal funders on best ways to invest in rural communities. Now we are focused on the long-term to cultivate abundance for our people and communities across the Mountain State for generations to come.

We are excited to share our vision to Cultivate Abundance for the next five years and celebrate some major transitions as the organization for its future growth and leadership. We encourage you to actively learn, reconnect with long-time colleagues, and make new friends during this time together. Our thanks to you, our sponsors, and presenters for your generosity of time, talent, and treasure that cultivates abundance for those that we serve and partner.

In service as we "press on" to create a stronger West Virginia,




Adam Sanders, Board Chair
President & Trustee
Roy & Gwen Steely Foundation



Paul D. Daugherty, President and CEO
Philanthropy West Virginia

WEDNESDAY, MAY 18

1:30 pm - Registration Opens

2:30 pm: Member Orientation & Coffee Hour

Location: CC Foyer

3:30 pm - 5:00 pm: Breakouts Day 1: Concurrent Skill Building Sessions

Annual Legal Matters & Briefing

Presented by **Ben McDearmon, JD - Staff Counsel for the Council on Foundations**: Join board members, CEOs, staff, and philanthropists for an in-depth briefing on current trends, changes, and legal matters for all foundation types presented by the expert legal team of the Council on Foundations.

Location: Woodlands Room 1

PEAK Grantmaking Mid-East Chapter Meeting

Presented by **Program Chair Shei Sanchez, Sisters Health Foundation**: Join the Mideast Chapter to explore how equity work is being operationalized within foundations of various types and sizes and at different levels. We will talk through lessons learned over the last two years, and consider how these lessons are learning opportunities to move forward with trust-based practices. This is a time to connect with your peers in the full spectrum of the grant making process, discussing paths forward, roadblocks, difficulties and successes.

Location: Woodlands Room 2; Available via Zoom

Education Funders Affinity Group (EAG) 2nd Quarterly Meeting - Addressing Dyslexia and Student Success Facilitated by EAG Chair Stephanie Hyre, Chief Program Officer, The Greater Kanawha Valley Foundation.

All who make grants/gifts to support education will find great resources and partners at the EAG. Guest speakers, Elizabeth Hofreuter of Wheeling Country Day School and Lori Dubrawka of The Appalachian Reading Center will focus on dyslexia education for student success and provide an update on the EAG's collaborations with national funders.

Location: Woodlands Room 3; Available via Zoom

5:00 pm: Break & Hotel Check-In

5:45 pm: Welcome Reception Featuring Music by Dina Hornbaker

Location: Bright Foyer

6:15 pm: Opening Dinner and Conversation with a Philanthropist

The opening dinner will include an in-depth conversation with philanthropists doing incredible work across West Virginia. This conversation will explore why and how they give, what they focus on, and how they partner to strengthen West Virginia's communities. Featuring: Christy Laxton, of the Wyoming County Economic Development Authority, Cynthia Brown, Former Board Member of the Parkersburg Area Community Foundation, and Students from the Susan Landis Youth Philanthropy Program at the Beckley Area Foundation.

Location: Bright Terrace

8:00 pm: Informal Evening Socializing & Storytelling at the Firepits

Location: Lawn

THURSDAY, MAY 19

7:30 am : Morning Movement Session

Get your day started with your peers with some outdoor exercise and movement. Sign-ups will be at the conference registration desk. Limited spots available so sign up early!

Option 1: All-Levels Yoga with Stephanie Hyre

Option 2: Glade Springs Walking Tour with Dena Cushman

9:00 am Brunch Keynote

Lessons on Giving Done Right from a Time of Crisis

Speaker: **Phil Buchanan, Center for Effective Philanthropy**

Nonprofits supported by philanthropy were on the front lines of the crises of the past two years, including the pandemic, deep political divisions, and a national reckoning on racial injustice. What did we learn about the role of nonprofits and funders in society? What changes were made by funders since 2020 and will they continue into the future? How can funders – including corporate, community, and private foundations – balance competing demands and maximize their positive impact on the varied communities they seek to support? What are the crucial elements of effectiveness and how can they guide funders' decision-making? Phil Buchanan, president of the Center for Effective Philanthropy (CEP), author of Giving Done Right, and co-host of the podcast of the same name, will explore these questions and their answers, drawing on CEP's research and extensive work with foundation clients.

Location: Bright Terrace

10:30 am: Break

10:50 am: Breakouts Day 2: Concurrent Role-Based Workshop Sessions

Board Members & Trustees

Led by Satonya Fair JD, President & CEO of PEAK Grantmaking. This session will facilitate an open space discussion with the goal to learn what trustees are grappling with as they work to promote abundance, advance equity, and ensure nonprofits and communities can thrive. As a Black woman leading a national nonprofit, helping her staff shift away from scarcity has been a work in progress and not dissimilar to the work needed to advance equitable practices. It's a journey. Satonya will reference her experience and share honestly what she has learned and what she is seeking to unlearn in service to leading differently and better. Where are you making progress? Where are you stuck? Are you holding power or sharing? As a community of peers, we'll use dialogue and reflection to discover how best to promote a more abundant sector.

Location: Woodlands Room 1

Program Officers & Grants Managers

Led by Beth Collins of the Sisters of St. Joseph Health and Wellness Foundation For program officers, grants managers, and volunteer grants committee members, join us for a dynamic session on modernizing your grantmaking/giving program's impact through trust-based philanthropy practices and featuring practical resources.

Location: Woodlands Room 2

Scholarship Managers

Led by Jess Puglisi-Sanders, Community Foundation for the Ohio Valley: Join staff and volunteers who manage scholarship awarding processes at their organizations. This session will offer an opportunity to debrief from the recent scholarship cycle, speaking about program successes, challenges, and changes moving forward.

Location: Bright Room B

CEOs & Executive Directors, led by Phil Buchanan, Center for Effective Philanthropy, Real Talk About the Challenges of Leadership

This highly interactive workshop will offer an opportunity to talk candidly about the challenges of philanthropic leadership. How can leaders balance competing priorities, including: a need to both acknowledge deep challenges and project credible optimism about the future; a compassion for staff exhaustion and the need to push for results; a desire to bridge ideological differences and a need to be true to core values; engagement of a governing board on crucial questions and a need to move quickly; and others. This session, facilitated by Center for Effective Philanthropy president Phil Buchanan, will help leaders explore these tensions in a candid and confidential forum.

Location: Bright Room A

THURSDAY, MAY 19

Finance & Operations Managers

The many roles of those managing the day to day operations of your organization's grantmaking can be quite diverse. This session is for office managers, accountants, bookkeepers, CFOs, and others in finance and operations to discuss timely & evergreen issues, including modernizing technology, CRMs, employee benefits, and more. Featuring Kelly Shafer, CPA, Subtle & Stalnaker; Mychal S. Schulz, JD, Babst & Calland; and Chad Matlick, Philanthropy WV.

Generously sponsored by TBA

Location: Woodlands Room 3

12:00 pm: Break & Head to Luncheon

12:20 pm: Luncheon Keynote

We're Not Going Back: A New Way of Grantmaking

Satonya Fair, JD, President & CEO of PEAK Grantmaking

Trust. Equity. Power. These last two years have served up a myriad of lessons and observations on how philanthropy can do better to support communities. Missions aside, the way we administer funds, show up in community, or even survey our grantees, can either bolster relationships or undermine our best intentions. As a nonprofit leader whose members/clients are funders from every segment of the sector, PEAK Grantmaking elevates five Principles designed to support philanthropy professionals to lead the march for more efficient, effective, and equitable grantmaking practices. Changing practices is a tactic, but transformation is the goal. In this engaging keynote, Satonya will highlight the power of inquiry as a powerful resource to propel us toward a better future state. We must challenge our assumptions, examine our motivations, and be willing to act collectively to ensure our internal and external practices are aligned with a shared set of values where both nonprofits and funders are values-aligned.

Location: Bright Terrace

1:30 pm: Break

1:50 pm: Post-Luncheon Briefing: Moving to Solutions in Southern West Virginia

Featuring **Jina Belcher of New River Gorge Regional Development Authority, Sara Payne Scarbro of the Alliance for the Economic Development of Southern WV, Melanie Seiler of Active Southern WV, and Mayor Sharon Cruikshank of Fayetteville, WV**

Hear from the innovative leaders creating solutions and charting new opportunities across Southern WV. The panel will include leaders in economic development, small business, tourism, local government, and philanthropy. You'll learn about their work in action before we head out into the community to see incredible work underway and learn about opportunities for partnerships moving forward.

Location: Bright Terrace

2:20 pm: Depart for Philanthropy in Action Site Visits

Conference Attendees will drive themselves to designated site visits

3:00 pm:

Option 1: Beckley Tour - Strengthening Downtowns & Nonprofit Impact
Option 2: Mt. Hope Tour - Growing Cultural & Historic Preservation
Option 3: Fayetteville Tour - Cultivating Tourism & The Arts

5:30 pm: Reception Featuring Performance by Matt Mullins in Fayetteville

Location: The Gaines Estate, 225 West Maple Avenue, Fayetteville, WV 25840

6:15 pm: "Taste of the New River Gorge Dinner"

Discussion: Building Effective Partnerships among Government, Philanthropy, Businesses, and Nonprofits

Location: The Gaines Estate, 225 West Maple Avenue, Fayetteville, WV 25840

7:30 pm: Dinner Concludes

Attendees begin free time evening activities and/or travel back to resort

FRIDAY, MAY 20

8:00 am: Breakfast Served

Location: Town Square Pavilion

8:30 am: Breakfast Keynote

Cultivating Effective Government & Philanthropy Partnerships to Leverage Local Impact*

Featuring Jennifer Simon from the Appalachian Regional Commission, Courtney Haynes from the U.S. Economic Development Administration, and Mitch Carmichael, Secretary of the WV Department of Economic Development

Location: Town Square Pavilion

9:30 am: Break

9:50 am: Breakouts Day 3: Concurrent Member-Type Sessions

Private & Family Foundations and Corporate Responsibility

During a time that communities are determining how to best recover and rebuild from the past two years, private & family foundations and corporate giving programs can play a role in convening, advocating, and collaborating for new opportunities and to advancing great work underway. Join experienced leaders including Janelle Ray, of the Pallottine Foundations of Buckhannon & Huntington, Bob Boone of the Bernard McDonough Foundation, John Shott from the Hugh I. Shott, Jr. Foundation, and Bradley Harris of WV American Water to hear about the ways your organization can be a great advocate, partner, and facilitator of community leadership.

Location: Woodlands Room 2

Community Foundations & United Ways

The evolving federal and state policy environment around charitable deductions, tax credits, DAFs, and other options keep us spinning like tops! Join this session to identify your organization's role on communicating effectively to state and federal policy makers to implement better charitable giving policy for the future of our communities. Featuring Speakers: Vincent Coleman of Philanthropy Ohio, Susie Nelson of the Community Foundation for the Ohio Valley, and Margaret O'Neal of the United Way of Central WV.

Location: Woodlands Room 3

10:50 am: Break

11:05 am: Breakouts Day 3: Concurrent Innovative Leadership Sessions

Harvesting Opportunities through Collaborations Addressing Criminal Justice Reform

In this interactive session we will explore the lay of the land of criminal legal reform in West Virginia, including recent efforts as led by formerly incarcerated people to enact policy change to reduce incarceration and the barriers to reentry. This session will foster dialogue about how we can move away from an expensive carceral system, and the ways communities are meaningfully responding to the crises of addiction and mental illness.

Featuring: Lida Shepherd, American Friends Service Committee; Danni Dineen, Human Resources Development Fund; Commissioner Betsy Jividen, WV Division of Corrections & Rehabilitation; and Tammy Jordan, Fruits of Labor

Generously co-sponsored by TBA

Location: Woodlands Room 2

Creating Thriving Downtown's through Art & Business Partnerships

This session will give an overview of the incredible work done by the Charleston Creativity Connections team, facilitating exciting new collaborations between the arts and business to birth innovative spaces where culture can thrive. Featuring Bryan Cooper of Charleston Creativity Connections, Stephanie Hyre of The Greater Kanawha Valley Foundation, and Sue Sergi of the Glotfelty Foundation.

Location: Woodlands Room 1

Cultivating Entrepreneurship & Economic Development

Join a session exploring the dynamic work of local nonprofits, governments, and organizations working to support entrepreneurs, economic development, and business across the region. Together we'll think through how philanthropy can step in to contribute and fill in the gaps where communities could use an extra push to grow local solutions and development to benefit their people. Featuring Judy Moore of the WV Hive, Gabe Pena, Fayetteville Town Councilman & Former Fayette County Resource Coordinator, and Susanna Wheeler, New Roots Community Farm.

Location: Bright Room A

FRIDAY, MAY 20

Attracting & Growing Talent for a Vibrant Future

Learn more about the innovative programs leading the way on attracting, growing, and retaining talent across the state of West Virginia. Leaders from four unique programs will update us on their work to entice, train, and support a dynamic workforce for our future. Featuring Amy Fauber of Generation WV, Marian Clowes of the Parkersburg Area Community Foundation, Debbie Stanton of the Community Foundation for the Ohio Valley, and Nicole Christian of the Charleston Area Alliance

Location: Woodlands Room 3

12:05 pm: Proceed to Luncheon & WV Spirit of Philanthropy Awards Ceremony

12:15 pm: Closing Luncheon Served

Location: Town Square Pavilion

12:45 pm: Closing Keynote: Doing the Work and Building Trust in Communities

Featuring Chantel Rush, Managing Director of the American Cities Program, Kresge Foundation and Stephanie Tyree, Executive Director, the WV Community Development Hub

Location: Town Square Pavilion

1:30 pm: Musical Performance by Lady D, West Virginia's First Lady of Soul

Location: Town Square Pavilion

1:45pm: WV Spirit of Philanthropy Awards Ceremony

- 2020 SOP Awardees Recognized
- 2021 SOP Awardees Announced

Location: Town Square Pavilion

2:45 pm: Closing Remarks & Adjournment



A SPECIAL THANKS TO OUR:

Special Guests, Speakers, and Partners:

Special Guests, Speakers, Moderators, and Partners. This event would not be possible without your generosity of time, talent, and treasure. As an organization, Philanthropy West Virginia is only as strong as its members are engaged. Together we can achieve great things, learning and growing together to benefit the Mountain State.

This conference is an opportunity to strengthen the ties that bond us, reaffirm our commitment to doing all the good that is in our power, and transform our practices to align with our values. None of us can do this work alone, in a vacuum; we must forge the path together with critical feedback and encouragement.

Finally, we would like to thank the incredible staff here at the Resort at Glade Springs for their assistance in facilitating such a wonderful event. Thank you all!

Philanthropy WV Board of Directors

Officers:

Adam Sanders - Chair

Marian Clowes - Vice Chair

Mike Lewis - Treasurer

Elizabeth Pellegrin - Secretary

Board Members:

Samuel "Tres" Ross, Dena Cushman, Dr. Michelle Foster, Megan Hannah, Christine Mitchell, Susie Nelson, Janell Ray, Patty Showers Ryan, Renee Steffen, Brett White

A Huge Thanks to Our Generous Sponsors and Exhibitors!



Bernard McDonough Foundation
Beckley Area Foundation
Dominion Energy