



# 2021 Appalachian Community Philanthropy Institute

Philanthropy West Virginia provides an opportunity for expertise, knowledge, and service providers to be partners in our hybrid **2021 Appalachian Community Philanthropy Institute on August 10 & 11, 2021 at Stonewall Resort and online**. This partnership provides premier visibility for your company's expertise and services before a multi-state audience of community foundation leaders from central Appalachia and beyond.

Philanthropy WV invites your company to become involved as a **Program Sponsor for the 2021 Appalachian Community Philanthropy Institute (ACPI)**. *The 2021 ACPI* brings together board members/trustees, staff, and volunteers of more than 40 community foundations, United Ways, and other organizations from West Virginia, Pennsylvania, Ohio, Maryland, Kentucky, Virginia, and beyond. This two-day program includes thought provoking presentations and discussions, skill building sessions, resource sharing, and networking with peers. In becoming a Program Partner, your company will be connected to the premiere regional and east coast gathering of community foundations, United Ways, and other organizations.

Our focus for this year's institute is on community and economic recovery, asset & donor development, marketing, legal training, grantmaking, and community leadership. The program's robust agenda includes leaders from national, regional, and local expertise giving your company/firm tremendous visibility before a broad audience of decision makers and impactful foundations.

## 2021 Appalachian Community Philanthropy Retreat Opportunities:

| <b>Sponsorship:</b>                       | <b>Amount:</b>   | <b>Details:</b>  |
|---|--|--|
| <b>Platinum<br/>Community<br/>Leader</b>  | \$5,000 ( <i>member</i> )<br>\$6,500 ( <i>non-member</i> ) | This opportunity provides your company with naming rights of the Institute, prominent visibility throughout the institute, signature placement on Philanthropy WV's website, and the Institute's page. Additional recognition includes: Delivering welcome remarks at the opening of the Institute, exhibit space/networking time, full page conference ad, and 3 comp. registrations. |
| <b>Golden<br/>Community<br/>Advocate</b>  | \$2,500 ( <i>member</i> )<br>\$4,000 ( <i>non-member</i> ) | This opportunity provides your company with hosting a general assembly session either at the dinner, breakfast, or lunch at the conference, introducing a speaker, exhibit space, 1/2 page ad, and two comp. registrations.  |
| <b>Community<br/>Scholars</b>             | \$2,000 ( <i>member</i> )<br>\$3,500 ( <i>non-member</i> ) | This opportunity will include providing 4 to 6 conference scholarships, networking time, one comp. registration, and an exhibit space.   |
| <b>Silver<br/>Community<br/>Sensation</b> | \$1,000 ( <i>member</i> )<br>\$2,500 ( <i>non-member</i> ) | This opportunity provides your company with being a host of a physically distanced peer sharing/learning session, exhibit space, 1/4 page conference ad, and one comp. registration.   |
| <b>Community<br/>Exhibitor</b>            | \$500 ( <i>member</i> )<br>\$1,000 ( <i>non-member</i> )   | This opportunity provides companies, firms, and service providers to be a physically distanced exhibitor in the main conference session. This includes 50% off a non-member registration and listing in the institute program.   |

This is an excellent opportunity to reach community foundations, united ways, and other organizations across the Appalachian region. For more information about being a program partner, please contact Paul Daugherty at 304.517.1450 or email: [paul@philanthropywv.org](mailto:paul@philanthropywv.org).

*Philanthropy WV is taking all responsible actions and practices to guarantee the health and safety of attendees, staff, sponsors, exhibitors, and event venue staff/partners.*