



ALLIANCE FOR THE
ECONOMIC DEVELOPMENT
OF SOUTHERN WEST VIRGINIA
Higher Education Means Jobs



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West Virginia Southern Alliance Partners

- ▶ *Bluefield State College*
- ▶ *BridgeValley Community & Technical College*
- ▶ *Concord University*
- ▶ *Marshall University*
- ▶ Mountwest Community & Technical College
- ▶ New River Community & Technical College
- ▶ *Southern West Virginia Community & Technical College*
- ▶ *West Virginia School of Osteopathic Medicine*
- ▶ *West Virginia State University*
- ▶ West Virginia University Institute of Technology

**Alliance for the Economic Development of
Southern West Virginia**



Current Projects of the Alliance

- ▶ Small Communities, BIG Solutions Conference - November 16, 2020
 - ▶ Yearly Update from Government Leaders
 - ▶ Breakout Sessions on Various Topics - Build Your Own Track
 - ▶ Networking with Hundreds of West Virginians
- ▶ Project within four working groups:
 - ▶ Entrepreneurship
 - ▶ Tourism
 - ▶ Workforce
 - ▶ **Addiction & Recovery**
- ▶ Quarterly Presidents & Operations Council Conversations
- ▶ Operations Council Call (one contact from each High Ed Institution) speaks twice a month

What is Collegiate Recovery?

- College or University provided supportive environment within the campus culture that reinforces the decision to engage in a lifestyle of recovery from substance use.
- Designed to provide an educational opportunity integrated or alongside recovery support.

HOW did we do it? Partnerships & Collaboration

- ▶ Funded by State Opioid Response grant through WV DHHR BBH (SAMHSA)
- ▶ In addition to the 7 schools we have partnered with:
 - ▶ Prestera Center
 - ▶ Southern Highlands Community Mental Health Center
 - ▶ Seneca Health Services Inc.

- ▶ The BH Centers hire and provide clinical supervision for the PRSS Staff
- ▶ Each school designated a point of contact
- ▶ With oversight of the project provided by program coordinator experienced in collegiate recovery program development



Recovery Dialects

	Mutual Aid Meetings	In Public	With Clients	Medical Settings	Journalists
Addict	✓	STOP	STOP	STOP	STOP
Alcoholic	✓	STOP	STOP	STOP	STOP
Substance Abuser	STOP	STOP	STOP	STOP	STOP
Opioid Addict	✓	STOP	STOP	STOP	STOP
Relapse	✓	STOP	STOP	STOP	STOP
Medication Assisted Treatment	STOP	STOP	STOP	STOP	STOP
Medication Assisted Recovery	✓	✓	✓	✓	✓
Person w/ a Substance Use Disorder	✓	✓	✓	✓	✓
Person w/ an Alcohol Use Disorder	✓	✓	✓	✓	✓
Person w/ an Opioid Use Disorder	✓	✓	✓	✓	✓
Long-term Recovery	✓	✓	✓	✓	✓
Pharmacotherapy	✓	✓	✓	✓	✓

Language matters but can change depending on the setting we are in. Choosing when and where to use certain language and labels can help reduce stigma and discrimination towards substance use and recovery.



SOURCE: Ashford, R. D., Brown, A. M., & Curtis, B. (2018). Substance use, recovery, and linguistics: The impact of word choice on explicit and implicit bias. *Drug and Alcohol Dependence*, 189, 131–138.

Why bring recovery to campus?

- Equity
- Aligns with values of higher education
- It is the right thing to do
- Financially wise investment

WHY BRING RECOVERY TO CAMPUS?

- ▶ Higher education can be a risky environment for those in recovery
- ▶ The recovering population is an underserved population on campus
- ▶ Meets educational, social support and structural support needs specific to the recovering population
- ▶ It is the right thing to do-equity & inclusion



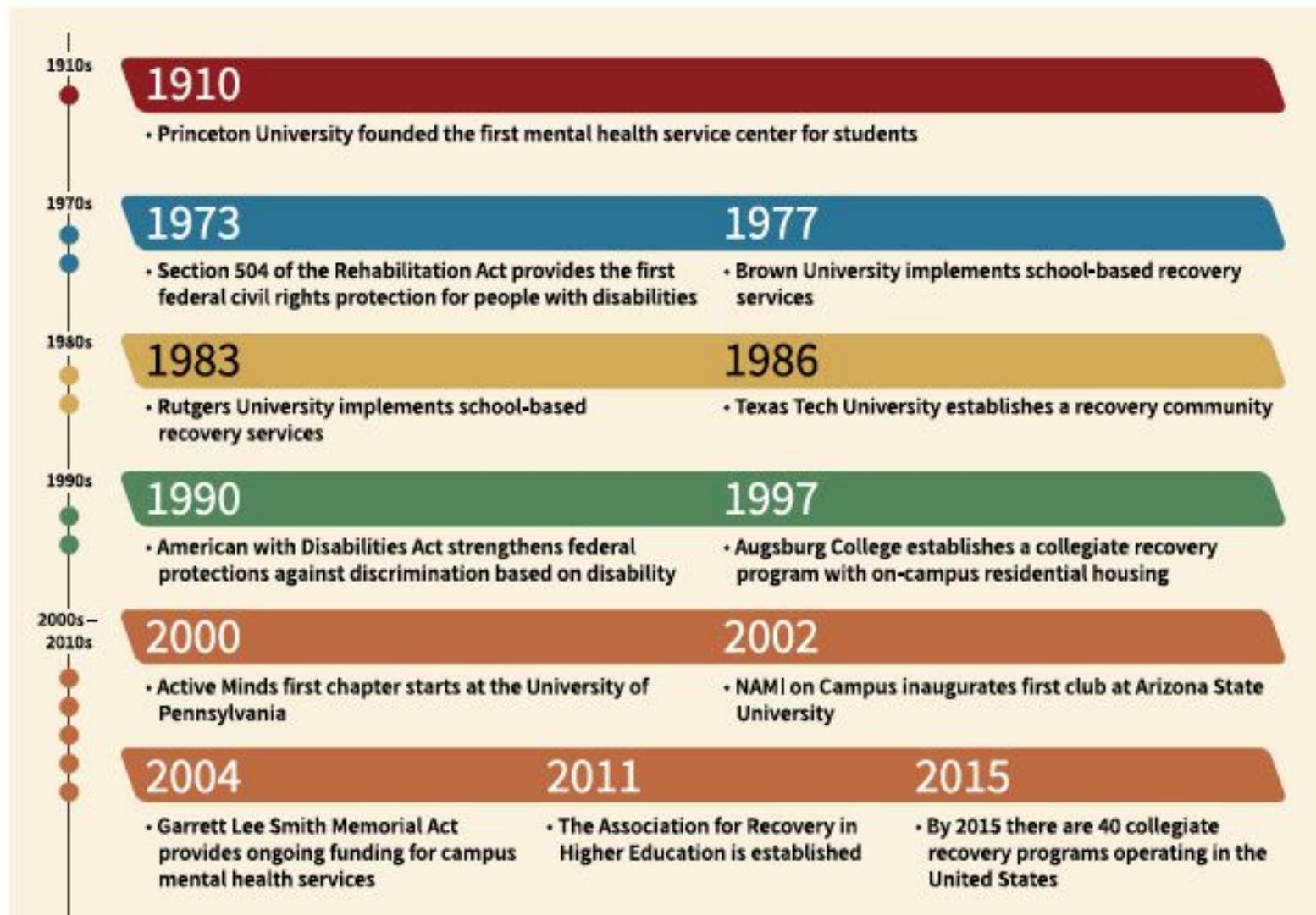
Outcomes with Rockstars!

- ▶ Research shows that students involved with a CRC/CRP:
 - ▶ Have higher GPAs 3.18-3.37
 - ▶ Have higher retention rates 70-90%
 - ▶ Have low return to use (aka relapse) 6%

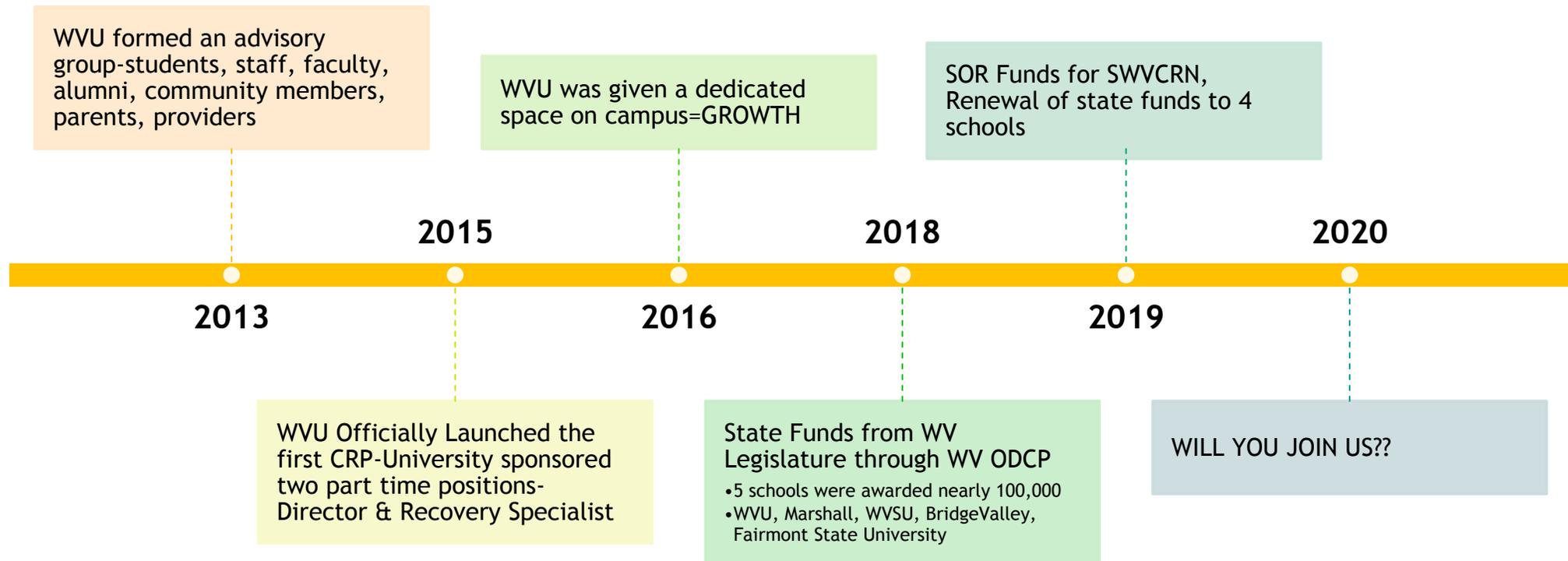
(Laudet, 2014)

Impulsive Annelie
Content Mike
Weird Matt
Passionate Susie
Bold Wolf

Benchmarks in the History of Collegiate Substance Use and Mental Health Recovery



Development of Collegiate Recovery in WV

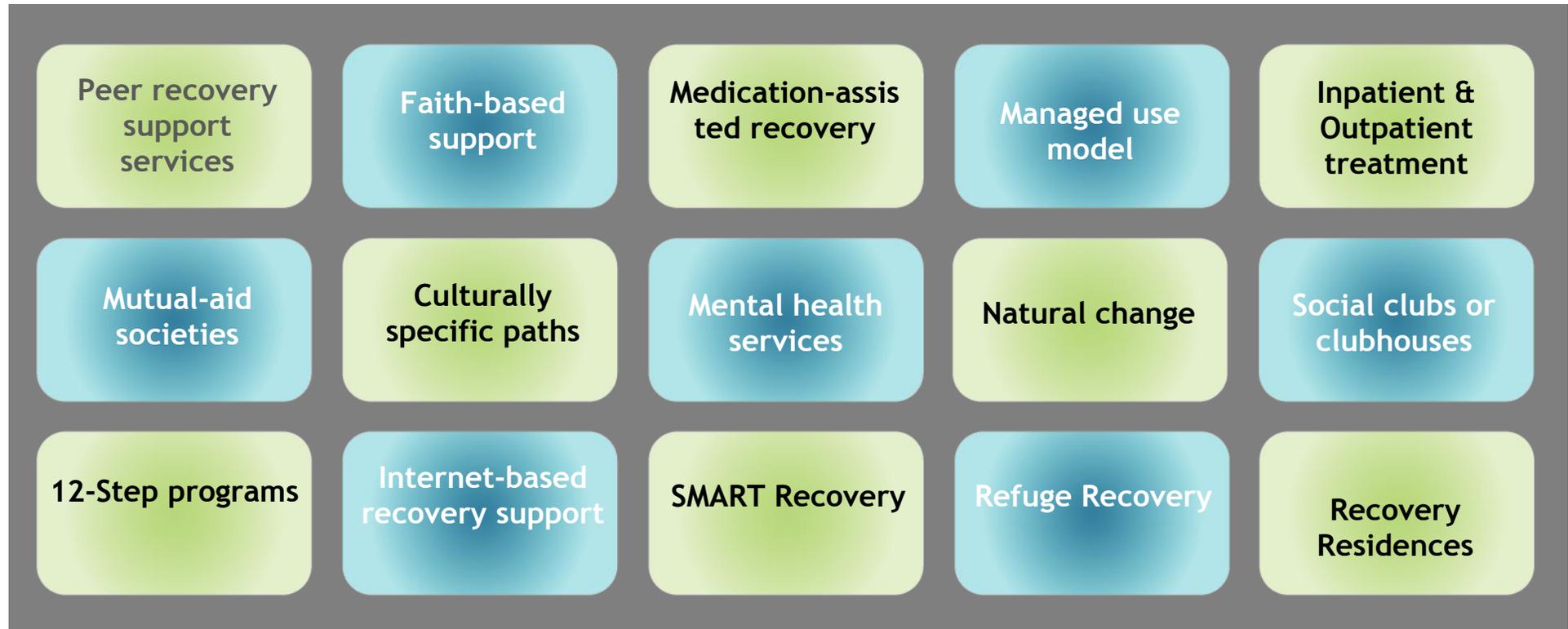




Campus Based Recovery Support Services

- ▶ Individual program/pathway of recovery + a community of people in various stages of recovery.
- ▶ Voluntary engagement & helping other.
- ▶ Sense of Purpose & Unity
- ▶ *Change from culture of addiction to culture of recovery.*

Pathways to Recovery



COVID19 Response

Planning discussions began March 10, 2020 regarding transitioning to virtual support.

Planning coincided with the Spring Break weeks which provided additional time for training and technology deployment.

Secure technology was selected as best practice.

Multiple training sessions on best practice for telehealth delivery of peer support services.

Full array of services available Monday March 30.

Virtual Naloxone Training launching this week.



Online Recovery Support

Monday

Snack & Chat | Hosted by Annette Johnson | 11:00 AM

Tuesday

SMART Recovery | Facilitated by Jamie Menshouse | Noon

Wednesday

Open Discussion | Hosted by Matt Ingle | Noon

Progressive Relaxation | Provided by Kim Holmes | 3:00 PM

Thursday

Slaying Stress | Provided by Mike Holmes | Noon

Friday

All-Recovery | Facilitated by Gabby Andrews | Noon



Meet the Recovery Coach

Gabby Andrews

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Kim Holmes

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Mike Holmes

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Matt Ingle

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Annette Johnson

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Jamie Menshouse

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- Group Support
- Group Activities
- Individual Support

PEER RECOVERY SUPPORT SPECIALIST TEAM

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BridgeValley Community and Technical College

Jamie Menshouse MenshouseJ@Marshall.edu
Marshall University

1-844-HELP4WV

**ONE Call.
ONE Text.
ONE Click.
INSTANT HELP.**

Get connected with community-based substance abuse treatment programs and behavioral health services near you.

CALL or TEXT
1-844-HELP4WV
(1-844-435-7498)

OR VISIT
HELP4WV.com



“No one should have to choose
between recovery and a college
education.”

Patrice Salmeri-Augsburg University

For more information:

Susie Mullens

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304-614-7177

SWVCRN Website

<https://www.marshall.edu/crn/>

Facebook [@crnwv](#)



Call to Action

- ▶ Become an Ally
- ▶ Carry Naloxone
- ▶ Be Inclusive- are your events & environments recovery friendly & recovery supportive?
- ▶ Contact your alma mater and encourage them to start a collegiate recovery program