



Jack Cipoletti
Corporate Partner Coordinator
WV Press Association

Jack joined the WV Press Association four years ago as Corporate Partner Coordinator, with the responsibility of increasing Associate Memberships, developing corporate sponsorships for association events, and using those components to build annual corporate partnerships.

Prior to joining the WVPA, Jack was a marketing consultant for clients in WV, PA, NC, GA and CA, primarily athletic conferences in Division II of the NCAA. Locally, he was responsible for creating the sponsorship program for FestivALL Charleston and several other non-profit organizations.

From 1976 to 2003, Jack was a partner in Aim Communications, a Charleston company specializing in advertising, printing and direct marketing. The client base he served included banks, higher education institutions, sports-related organizations, retail stores and non-profits.