



MEANINGFUL ACTION: *Learning, Leveraging, & Leading!*

In developing our vision and plans for the future, a common theme has developed through our many discussions and the planning process. This is one of Meaningful Action rooted in the connections we provide across the state resulting in Learning, Leveraging, & Leading for our philanthropic sector. We are committed to making all members feel welcome, connected, and benefiting from their experiences with Philanthropy WV in all elements of work.

We believe in:

Leadership, Collaboration, Inclusiveness, Lifelong Learning, Putting WV First, Representing the Best of WV and serving as a major voice, Improving WV's communities through Impactful Grantmaking, Growing Philanthropy, and Helping Members to be more effective.

Mission:

To strengthen philanthropy in the Mountain State. [Planning note: clarifying language. Should there be a measure]

Vision:

To be West Virginia's leading voice and premiere resource for philanthropy that ensures thriving communities.

4 Strategic Priorities:

- I. Membership Services & Growth
- II. Philanthropic Giving and Impact
- III. Leading & Advocacy
- IV. Sound Operations & Financial Stability

Adjusted Timeline: *The week following our board planning session the tremendous floods hit our state and our work plan adjusted. Due to the need our focus was on communicating and connecting members with local/regional needs to respond to immediate and long-term recovery efforts. Therefore, our original timeline was delayed. This is an adjustment to the timeline to finalize our strategic action plan for this autumn to present at our December Board of Directors meeting.*

September:

- Task team to convene following Board of Directors meeting
 - Volunteers: Susie, Sue, Kim, Diane, Tom and Paul to finalize Mission, Core Values, & Vision Statement
- Paul to prepare a report highlighting the past five years of accomplishments to present at 2016 Annual Members Meeting on October 26th

September/October:

- Goal Champion Teams will convene via conference call to finalize strategies
 - Paul, Grace, and Becky will develop the DRAFT strategic plan
 - Highlights of the plan will be shared leading into the Annual Members Meeting

November:

- Finalize strategic plan draft for Executive Committee review for December Board Meeting
- Host any final reviews or use data gathered from members at Annual Conference
- Share with Board Members for review and digesting prior to the December Board Meeting

December:

- Plan to receive final review and approval at the December 15, 2016 Board Meeting
- Prepare for implementation of new Strategic Plan
- Appoint membership to restructured committees and champions of particular work

Organizational Adjustments:

After our June planning session, the Philanthropy WV Executive Committee reviewed the summary of the planning session notes. It was evident the current committee structure does not aid in the coordination of Philanthropy WV affairs. This has resulted in a tremendous burden being put on staff when it comes to mission advancement and growth, revenue generation, and program delivery. It was proposed by Board Chair Susie Nelson to adjust our committee structure. The following proposal has been developed in consultation with current committee chairs. The Membership & Outreach Committee and the Program & Conference Committee will be merged into the new Membership & Programs Committee. Since the work of both committees is so tied to attracting and retaining members with quality programs and quality programs require membership engagement, it makes sense to have them combined.

With the load of work with ensuring our organization’s sustainability and growth, the Mission Advancement Committee working with the President & CEO will be formed to involve board members and members to help ensure strong revenue generation, outreach, and sustainability practices are incorporated. The remaining committees of Executive, Finance & Administration, and the Joint Public Policy & Advocacy will continued their current roles. This will help provide necessary support from the board level to the staff leadership in the current needs of the organization and advance the new priorities for the next three years in working. The following is an outline of the new structure.

