

2016 PHILANTHROPY WV ANNUAL CONFERENCE (Oct. 25 -27)

Huntington, WV

EARLY ARRIVALS: INFORMAL PROGRAM ON TUESDAY EVENING, OCTOBER 25TH:

4:00 PM

5:00 PM

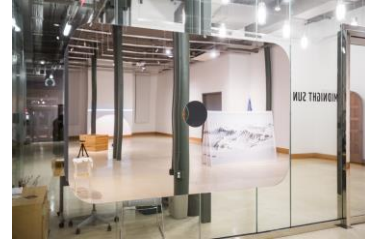
5:15 TO 7:00 PM

EARLY ARRIVALS REGISTRATIONS AT HOTEL

MEET IN HOTEL LOBBY (WALKING TO RECEPTION LOCATION)

Marshall Visual Arts Center Welcome, Tour & Reception:

Excelling and revitalizing communities require cross sector partnerships and we will showcase one of those which includes the partnership between Marshall University, the City of Huntington, local businesses and foundations to revitalize a downtown building into a multi-functional facility now called the Marshall University's Visual Arts Center. Tours will be provided along with a light reception before you go out to explore the local restaurants in downtown Huntington. Located within a block of our Conference Hotel.





7:00 PM


Dinner on Your Own using the "Dine Arouds" list to explore Huntington's Local Restaurant scene

WEDNESDAY, OCTOBER 26TH:


<u>TIME</u>	<u>SPEAKER/PRESENTATION:</u>	<u>LOCATION & SPONSOR</u>
8:00 AM	Philanthropy WV Registration Begins	Big Sandy Conference Center
8:30 AM	Coffee & Beverage Service for Early Arrivers (breakfast on your own in hotel lobby or check out the local restaurant listing in your registration packet)	Big Sandy Conference Center
10:00 AM	<u>SPECIALIZED SKILL-BUILDING SEMINARS:</u>	Big Sandy Conference Center
	<p>A. LEGAL EDUCATION: THE TOP 10 MISTAKES FOUNDATIONS SHOULD AVOID <i>presented by Lee Oxley, JD of Frazier & Oxley Law Firm of Huntington, WV.</i> <i>(MCLE and CPE credits pending)</i></p> <p>Summary: This seminar is for board members, CEO, and staff of private, family, corporate and community foundations. During this time of constantly changing policies and laws, Foundations need to be up to date on current practices to ensure they aren't making any mistakes. Join Lee Oxley, JD as he provides an in-depth overview of the Top 10 Mistakes that Foundations should avoid. This provides quality education and professional development to ensure the best ethics and practices are applied by the boards and staff of foundations in West Virginia.</p>	Tech Room 3 SPONSORED BY MVB BANK
	<p>(b) <u>Community Revitalization: Huntington's Resurgence & Innovation:</u> When adversity challenges a community's future, it requires innovation, energy, and dedication to form a new vision and approach. There is no better example of a community/region on the rise than Huntington, WV as they</p>	Tech Room 2 SPONSORED BY THE JEANNINE Y. FRANCIS CHARITABLE FOUNDATION TRUST



	work locally and complete nationally for the America's Best Communities Award hosted by Frontier. The panel of local leaders (Margaret Mary Layne, <i>Layne Consulting</i> ; Mary Witten Wiseman, <i>President, Foundation for the Tri-State</i> ; Joe Murphy, <i>President, Trifecta Productions</i> ; and Lisa Chamberlin, <i>Vice President of Strategic Marketing, Planning and Business Development, Cabell Huntington Hospital</i>) will discuss their approaches to revitalize the community and leverage a national partner for funding and investment to advance new community development plans.	
	C. ISSUE BASED: The Philanthropy WV Education Affinity Group will have its fall meeting with a presentation on Education Technology. Dr. Jim Denova of the Benedum Foundation chairs Education Affinity Group. The presentations and discussion will highlight innovations in education technology and approaches foundations can invest/advance this work to benefit the students of West Virginia. Whether your foundation does a lot or a little bit of grantmaking in education from general grants to scholarships, the Education Affinity Group provides a space for your foundation's board members, staff, and advisors to learn and network with other foundations working on education issues in the Mountain State and region.	Tech Room 1
11:30 AM	SKILL BUILDING SEMINARS CONCLUDE & MOVE TO LUNCH LOCATION	
12:00 PM	OPENING LUNCHEON: <i>Join Philanthropy WV as the City of Huntington and Tri-State Region properly welcome you to our 12th Annual Conference. Our luncheon serves as a time for networking, learning, and kicking off our time in Huntington in style. We are excited to have such great leadership welcoming us to the City of Huntington including: Huntington Mayor Steve Williams, Foundation for the Tri-State's Mary Witten Wiseman, and U.S. Congressman Evan Jenkins.</i>	 THE FREDERICK
12:30 PM	LUNCHEON LEARNING & NETWORKING: <i>Our luncheon networking will be facilitated by our national leader Dave Biemesderfer, President of the Forum or Regional Associations focused on "Learning from Failures". Dave will lead an audience discussion over lunch on how to handle the challenges and sometimes failures we experience in grantmaking and how these lessons help us improve our practice.</i>	 THE FREDERICK
1: 30 PM	ANNUAL MEMBERS MEETING: Philanthropy WV's Board and Staff leadership will lead the annual members meeting to report on the progress of our organization, election of officers, financial report, major announcements regarding our work ahead, and the developing vision for our 2017-2020 strategic plan. All members are requested to attend to participate in the important business of the organization.	THE FREDERICK
2:30 PM	ANNUAL MEETING CONCLUDES <i>and return to conference hotel</i>	
3:00 PM	CONFERENCE ATTENDEES MEET IN HOTEL LOBBY FOR "PHILANTHROPY IN ACTION" TOURS OF HUNTINGTON & CABELL COUNTY: Join us for a hands on tour of the great work underway in Huntington and the Tri-State Region with insights on examples you can apply in your communities.	HOLIDAY INN EXPRESS LOBBY
3:00 – 3:15 PM	SHUTTLE BUSES LEAVE FOR TOURS	
3:30 PM	REGISTRATION CLOSSES FOR DAY 1	
3:15 –	PHILANTHROPY IN ACTION TOURS: Our time in Huntington, WV includes an in-depth	SPONSORED BY THE CABELL

5:15 PM	first person tour of how philanthropy and strong partnerships can revitalize a community and region. Thanks to generous sponsorship of the Cabell Huntington Convention & Visitors Bureau and our great friends at the Foundation for the Tri-State Community a tour is being provided through several areas of community rebuilding. We will touring the Explorer Academy, an EL Education School pre K-5 th grade, and Coalfield Development Corporation's West Edge, a former industrial site converted into a community centric space for business incubation, satellite offices, and retail space. This bus tour will highlight other examples and models of Huntington's renaissance and revitalization efforts. You will find great models to apply in your grantmaking work in your community and region.	HUNTINGTON CONVENTION & VISITORS BUREAU
5:30 – 6:00 PM	EVENING RECEPTION & TOUR OF HERITAGE FARM MUSEUM & VILLAGE: <i>HOW HAS COMMUNITIES EVOLVED IN APPALACHIA?</i> Join us as we enjoy a tour of the Smithsonian accredited Heritage Farm Museum & Village outside of Huntington that showcases the evolution of Appalachian and West Virginian communities. This reception is generously sponsored by the Foundation for the Tri-State Community.	HERITABLE FARM MUSEUM & VILLAGE SPONSORED BY FOUNDATION FOR THE TRI- STATE COMMUNITY
6:00 – 7:30 PM	CELEBRATION OF PHILANTHROPY WV DINNER: We will celebrate the accomplishments and impact of West Virginia's philanthropic community and our partners. Connect with your fellow board members, trustees, and staff of private, family, corporate and community foundations from across the state. Our dinner will include remarks from Audy Perry, JD, co-owner of the Heritage Farm Museum & Village to tell the history of the evolution of the region and philanthropy's impact.	HERITAGE FARM MUSEUM & VILLAGE
		
7:30 PM	BUSES BACK TO THE HOTEL	
8:00 PM	INFORMAL NETWORKING	HOLIDAY INN EXPRESS

THURSDAY, OCTOBER 27TH:

8:00 AM	REGISTRATION OPENS FOR FINAL DAY	BIG SANDY ARENA CONFERENCE CENTER (ALL DAY)
8:30 AM	BREAKFAST BUFFET IS SERVED	RIVERSIDE
9:00 AM	MORNING PLENARY KEYNOTE: "<i>Turning Communities around through Social Entrepreneurship</i>" delivered by Brandon Dennison, Executive Director of Coalfield Development Corporation & 2016 Chronicle of Philanthropy's 40 under 40 honoree. Brandon's message will touch on the ways to revitalize our communities with social entrepreneurship as a main strategy. He will discuss how successful we can be when tremendous partnerships come together across sectors. In particular, he will share the work of Coalfield Development Corporation and their approach to revitalize the Wayne and Cabell County region's economy. You will garner ideas, concepts, and grantmaking approaches that you can implement in your community.	RIVERSIDE
		
10:00 AM	BREAK	

10:15 – 11:45 AM	MORNING BREAKOUT SESSIONS:	
	(a) When Disaster Requires Leadership & Action Panel: In response to the tragic floods of June, all sectors of our state have come together to coordinate recovery and revitalization. Join us as we highlight the progress underway in several flood-affected counties, foundation approaches and strategies, and effective resources that philanthropy can use in present matters and future disasters. Panelists include General James Hoyer, Adjutant General of the WV National Guard; Sue Sergi, President of the Glotfelty Foundation; Stacy Raffo, Executive Director of the Nicholas County Community Foundation; Erin Hurst, Executive Director of the United Way of the Greenbrier Valley; and Courtney Smith, Executive Director of the Greenbrier Valley Community Foundation.	TECH ROOM 2
	B. PUBLIC RELATIONS: HACKS & SHORTCUTS: HOW TO QUICKLY AND EASILY CREATE AND SHARE GREAT STORIES ABOUT YOUR WORK <i>presented by Jake Lynch of the WV Community Development Hub.</i> Summary: As grantmakers, we have to manage that balancing act of being humble with our work while announcing the grants that we make. How do you tell your foundation’s impact as well as highlight the important work of your grantees? Join us as Jake Lynch shares strategies that your small, medium, or larger private, family, corporate or community foundation can implement to promote your grantees’ work, show impact of your foundation, and maintain public transparency of your grantmaking. This will include traditional and social media usage for your foundation.	TECH ROOM 1
	(c) Funders and the Challenge of Measuring Social Profit: As foundations, we are involved in the work of asking for outcomes from our grantees, but how do we use this process to enhance their work and report back to our stakeholders. How can we do it better? How can we ensure our request for outcomes advance the grantee’s work and organizational effectiveness? Join David Grant, author of the Social Profit Handbook and former President of the Geraldine R. Dodge Foundation for an enlightening presentation on refining your outcome measures and setting up systems that measure what truly matters. This hands-on presentation will assist your foundation, no matter its size, to refine and enhance your approach to measuring outcomes as a board member, individual philanthropist, staff member, and/or advisor.	TECH ROOM 3
12:00 PM	LUNCHEON KEYNOTE: “In Pursuit of Social Profit: Measuring What Matters” – David Grant, Author of The Social Profit Handbook. Join Philanthropy WV members and the WV Nonprofit Association members for a joint luncheon between our two conferences. Drawing upon his decades of leadership in foundations, schools, and the nonprofit world, author David Grant offers strategies that help organizations take assessments back into their own hands, and improve their work as a result. Mr. Grant’s book, <i>The Social Profit Handbook</i> offers those who lead, govern, and support mission-driven organizations and businesses new ways to assess their impact in order to improve future work rather than merely judge past performance. How do you measure the success of these social profit institutions, where missions are focused on the well being of people, place, and planet? Join David, Philanthropy WV, and the WVNPA for this value-added presentation that you can use in your work as a board member, CEO, staff member or advisor to foundations and/or nonprofits in our state and nation. This session is generously sponsored by Foundant Technologies who is a long-time partner	AZALEA ROOM SPONSORED BY FOUNDANT TECHNOLOGIES



	with Philanthropy WV.	
1:15PM	2016 SPIRIT OF PHILANTHROPY AWARDS: Thanks to the generous support of long-time partner McKinley Carter Wealth Services this year marks the 10 th Anniversary of presenting West Virginia's premiere awards in philanthropy. Join us as we recognize four honorees by surprise for the awards of: Volunteer Leadership, Critical Impact, and Staff Leadership. West Virginia artisans handcrafted the awards to be presented. Who knows you could be the one being honored so don't miss out! 😊	AWARDS CEREMONY SPONSORED BY MCKINLEY CARTER WEALTH SERVICES
	2016 Nonprofit Excellence Awards Presentation: The WV Nonprofit Association (WVNPA) is presenting its inaugural Nonprofit Excellence Awards during the joint luncheon. This awards program is to celebrate and recognize effective leadership of nonprofit organizations in West Virginia.	AWARDS CEREMONY IS SPONSORED BY THE PARKERSBURG AREA COMMUNITY FOUNDATION & REGIONAL AFFILIATES
2:00 PM	Philanthropy WV Conference Concludes	
2:15 PM	WVNPA Leadership Summit Kicks Off	